

PERSONAL ATTRIBUTES OF A GOOD ENTREPRENEUR

An entrepreneur is a person who has a keen interest in starting a business venture and the dedication and focus that is required to develop it and take it to new heights. They are disciplined and do not lose focus from their strategy. Successful entrepreneurs do not shy away from hard work, rather they do not even hesitate in putting aside their personal life and interests to focus solely on the enterprise they have undertaken. These are confident people who do not hesitate from taking risks by using lateral thinking which is a method of solving problems through an indirect and creative approach, using reasoning that is not immediately obvious and involves ideas that may not be obtainable by using only traditional step-by-step logic. They look at their problems in different ways and try to find new perspectives that they might not have thought of before, and once they have listed or mapped alternatives, they are also open to their possibilities. They are open-minded to taking suggestions from the other members of the team, irrespective of the designation or age. They can work comfortably with or without a high degree of followers' participation in decision making. They also have the ability and the desire to assume responsibility. Furthermore, they correctly identify specific situations and, accordingly, determine the most effective style of interactions. They do not feel inferior if they have to depend on other business end users or technical staff to help them develop design specifications and an implementation plan, as well as for a post-implementation review.

An entrepreneur is a person who has a keen interest in starting a business venture and the dedication and focus that is required to develop it and take it to new heights. To become a great and successful entrepreneur, we need to be disciplined and not lose focus from our strategy. We should not shy away from hard work, rather we should not even hesitate in putting aside our personal life and interests to focus solely on the enterprise we undertake. We have to be confident and not hesitate from taking risks by using lateral thinking which is a method of solving problems through an indirect and creative approach, using reasoning that is not immediately obvious and involves ideas that may not be obtainable by using only traditional step-by-step logic. We should look at our problems in different ways and try to find new perspectives that we might not have thought of before, and once we have listed or mapped alternatives, we are also open to their possibilities. We should be open-minded to taking suggestions from the other members of the team, irrespective of the designation or age. We should understand how to work comfortably with or without a high degree of followers' participation in decision making. We should also have the ability and the desire to assume responsibility. Furthermore, we should correctly identify specific situations and, accordingly, determine the most effective style of interactions. We should not feel inferior if we have to depend on other business end users or technical staff to help us develop design specifications and an implementation plan, as well as for a post-implementation review.

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