

Personal attributes: What does it take to be a great entrepreneur?

An entrepreneur is essentially a leader, a man manager, a resources aggregator, an opportunity seeker full of creative ideas. A successful entrepreneur has a strong inner drive that helps him or her to succeed.

An entrepreneur should be excited by the prospect of work. He should always have a strong aptitude to overcome obstacles. He should not only aim high for himself but also see that he is actually committed to achieving them regardless of the countless setbacks that occur.

A great entrepreneur always has a deep sense of self-confidence and a healthy opinion of their skills and abilities. His personality is assertive and strong. He is always focused and do not really dilly dally with the issues at hand. This is what separates them from the rest.

An entrepreneur should always be on the hunt for new innovations and ideas in order to emerge as a winner. He should constantly reinvent himself and think of better ways to run a business and improvise on the products and services offered by him.

Another major attribute of a successful entrepreneur is openness in adopting change. He should not be headstrong and stubborn when it comes to choosing other options. Change is the only thing that is constant in business no one can make any profits on age old methods.

Competition should never scare an entrepreneur. In fact, competition is what a successful entrepreneur thrives on. Monopoly is never a good thing as there is no scope for improvisation or change.

Passion, resourcefulness, willingness to improvise and listen to others and strong determination to succeed is what makes an entrepreneur successful. And this is what one needs to keep in mind if they want to be a great entrepreneur themselves.

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